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from independent publisher

Atlas Jones & Co.

WHERE THE WILD BUMS ARE



WORDS & PICTURES BY CLAUDIA ROWE

Like a very famous Wild Thing, Beatrice makes some mischief at home. She is sent to her room where a cheekier, freakier world comes to life.

*“Has it really come to this?” - Publisher
“I’m afraid so.” - Passer-by*

Where The Wild Bums Are is the final book in Claudia Rowe’s bum-parody-picture-book series. Its publication happily coincides with the 50th anniversary of Maurice Sendak’s classic, *Where The Wild Things Are*.

Hardcover, 48 pages, ISBN 9780646595818, printed on 100% recycled paper, RRP \$15.00. One dollar from every copy sold is donated to Beyond Zero Emissions.

From Claudia:

The lovely Andy Griffiths autographed a copy of his book “For Claudia, a fellow toiler in the world of bum-lit” and it’s true, I did toilat my books but it’s also the case that parodies have a way of writing themselves. So I won’t blow my own trumpet as an “author” but I will bust out the bugle in celebration of self-publishing, or as Guy Kawasaki calls it “artisanal publishing” (even if I did take the term a little too literally).

I self-published my bum books after rejections from traditional publishers and because these days, I found out, it’s totally possible. I honed my old high school art skills and bumbled my way through scanning, photoshop and file conversion. A publisher lent me her lunch hour to decode printing jargon, gave me invaluable advice and contact for a printing broker which set me on my way. I spent my savings on a small print run to test the market and was encouraged enough by sales to create more books for a bum trilogy.

I bought Guy Kawasaki and Shawn Welch’s excellent book *APE: Author, Publisher, Entrepreneur* which makes self-publishing seem more like the way of the future rather than a stigmatised fallback option. With applications available to create your own eBooks, access to resellers like iTunes and Amazon and free marketing possibilities using social media, the world opens up to a self-publisher. Yay!
Thanks for considering Where The Wild Bums Are for review or article!



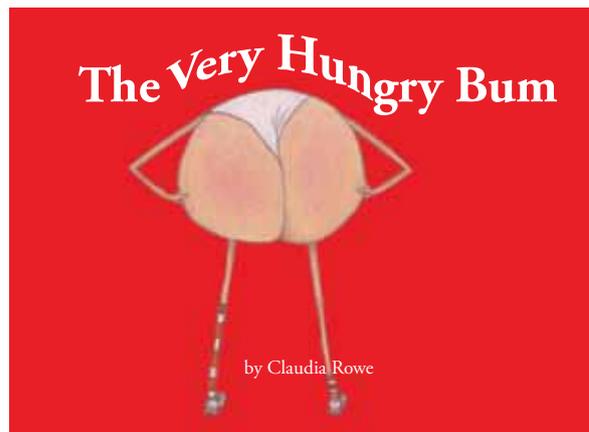
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Still more from Claudia:

Prior to making kids' books (a direct result of becoming a parent) I worked as an independent documentary filmmaker and freelance TV editor (so spending my own money on speculative projects doesn't seem unusual!). I competed in the first series of Race Around The World (ABC TV) then spent a lot of time in remote Indigenous communities working on projects like Arrkantele and Mangarri Panu (PAW Media). Later I shot and directed a couple of episodes of Halal Mate (SBS TV) and edited Not Quite Art series 2. I've also worked in many TV art departments as a set dresser and buyer.

I now live in Castlemaine with my partner and child.

Atlas Jones & Co. is the company I set up to publish my books. Please check out other bum titles below.

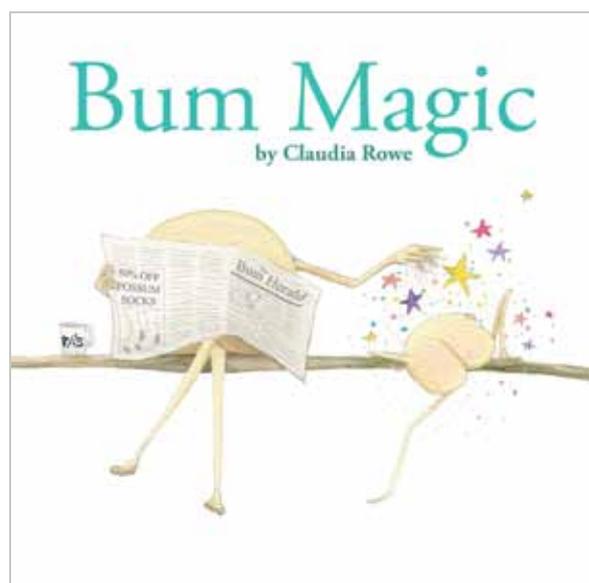


Like a very famous caterpillar, the very hungry bum consumes quite a lot. Over the course of a week it devours several pairs of underpants and other unsuspecting objects, which were simply in the wrong place at the wrong time. Then, after a gluttonous week and a particularly indulgent camping trip, it undergoes an *incredible* transformation.

“Cheeky” - *Publisher*

“Illogical” - *Passer-by*

Hardcover, 24 pages, ISBN 978 0 646 57834 7,
printed on 100% recycled paper, RRP \$14.00

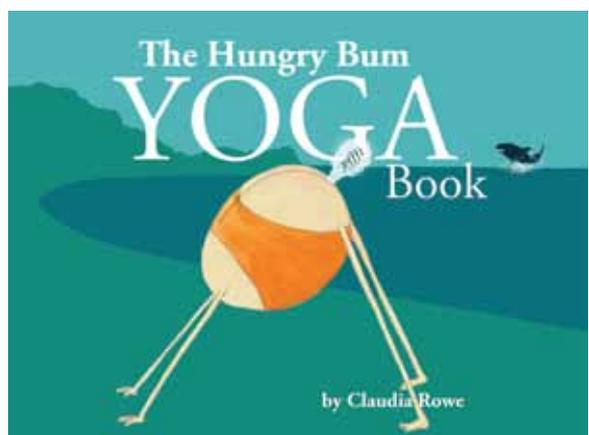


Like two famous possums, Grandpa Bum and little Flush live in the Australian bush. Grandpa Bum likes to dabble in bush magic and has made Flush invisible. But when he can't find the spell to make Flush seen again, they set off to find a magical cure in some unlikely underpants.

“Most unlikely” - *Publisher*

“Nice underpants” - *Passer-by*

Paperback, 32 pages, ISBN 978 0 646 58306 8,
printed on 100% recycled paper, RRP \$10.00



The Hungry Bum takes us through some basic yoga moves (though yoga on the beach isn't all it's cracked up to be).

“Oh dear” - *Publisher*

“Painful” - *Passer-by*

Available only as a free eBook from iTunes
ISBN 978 0 646 58676 2

The Very Hungry Bum and Bum Magic are also available as eBooks for sale from iTunes

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